

- Why Native Plants Matter -

- So, why do native plants matter? To put it simply, they matter because they are needed. All living things interact and depend upon other species within their habitat for survival. As Doug Tallamy explained in *Bringing Nature Home*, "plants do not grow in isolation from the other living things around them and are in fact essential to the lives of neighboring creatures, their habitats in countless ways." the Monarch butterfly and the it's all about Milkweed. Milkweed is uses for their young. The Monarch's Milkweed habitat and the way of the do with Milkweed. No Milkweed... so many others, we believe one of reverse the Monarch's population Milkweed. If we each viewed our for Milkweed, we would be well on our way to saving the Monarch butterfly. This Monarch Magnet Butterfly Garden will play an important role in this effort by providing not only nectar, pollen, and seed sources for many pollinators and birds, but also larval host plants for the Monarch, as well as several other butterfly species for years to come.



they interact with the residents of This couldn't be any truer than with Milkweed plant. For the Monarch, the only larval host the Monarch survival is 100% dependent upon Monarch is determined by what we No Monarchs... it's that simple. Like the best ways to stop and even decline is by planting more outdoor spaces as welcome places

- Jay Parsons

"Monarch butterfly populations are declining due to loss of habitat. To assure a future for Monarchs, conservation and restoration of Milkweeds needs to become a national priority." Chip Taylor - Monarch Watch

- You Can Help Save the Monarchs -

- We created the Monarch Magnet Butterfly Garden out of our passion for Monarch butterflies and a desire to help those interested in adding habitat within their own outdoor space that will attract and benefit butterflies, birds, and other wildlife. Our goal is to provide others with the knowledge and know-how needed to successfully prepare, plant, and maintain a native Monarch Habitat / Waystation for the [Midwest Ecoregion](#) - Eastern Kansas & Nebraska as well as Western Missouri & Iowa. This Monarch Magnet Butterfly Garden will not only attract Monarchs, but also many other types of butterflies, moths, pollinators, beneficial insects, and birds, including the Ruby-throated Hummingbird. We have two Monarch Magnet Butterfly Garden plans to choose from...

Monarch Magnet - Dry to Medium Soils

Design: 2 Layouts - Island Bed & Fence Line

Area: 85 - 105 Sq. Ft.

Plants: 32 Native Plants - 15 Species - 12 Larval Host Plants

Milkweed: 5 Species

Height: Minimum = 6 inches - Maximum = 5 feet

Flowers: 6 Months (May-Oct) - Average Bloom Length = 3 Months

Monarch Magnet - Medium to Wet Soils

Design: 2 Layouts - Island Bed & Fence Line

Area: 100 - 136 Sq. Ft.

Plants: 32 Native Plants - 12 Species - 9 Larval Host Plants

Milkweed: 4 Species

Height: Minimum = 1 foot - Maximum = 6 feet

Flowers: 7 Months (Apr-Oct) - Average Bloom Length = 3 Months

* Each Monarch Magnet Butterfly Garden plan includes:

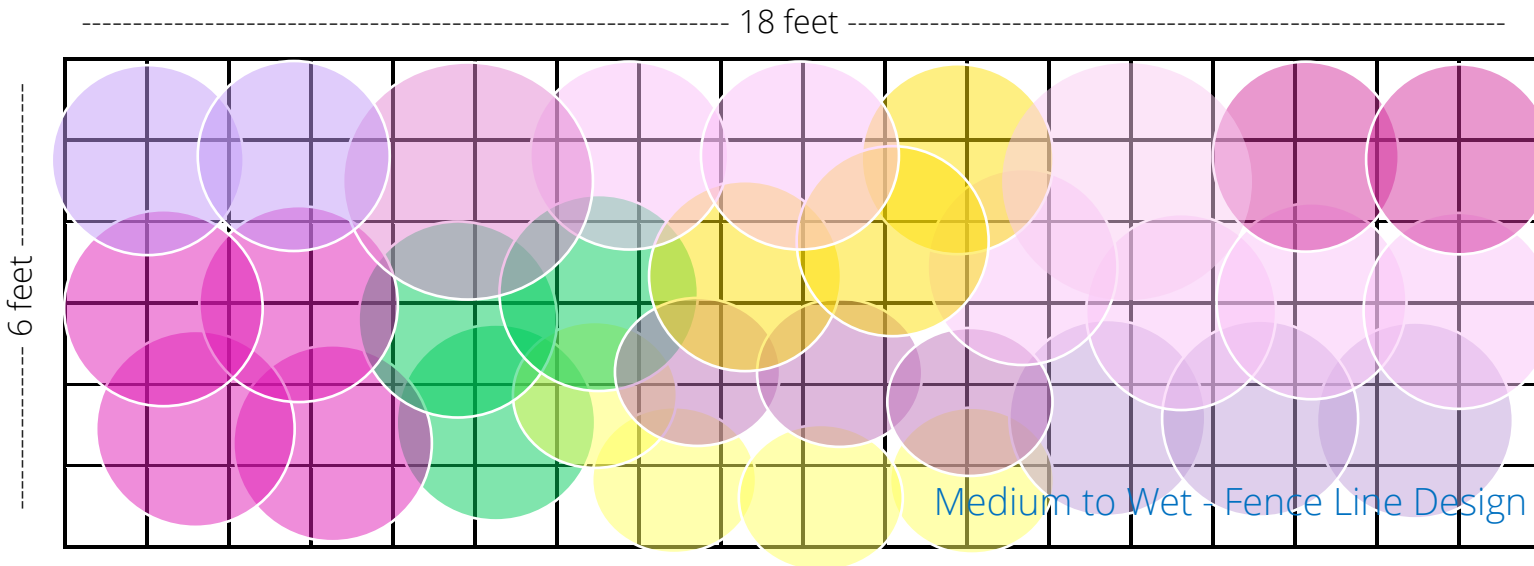
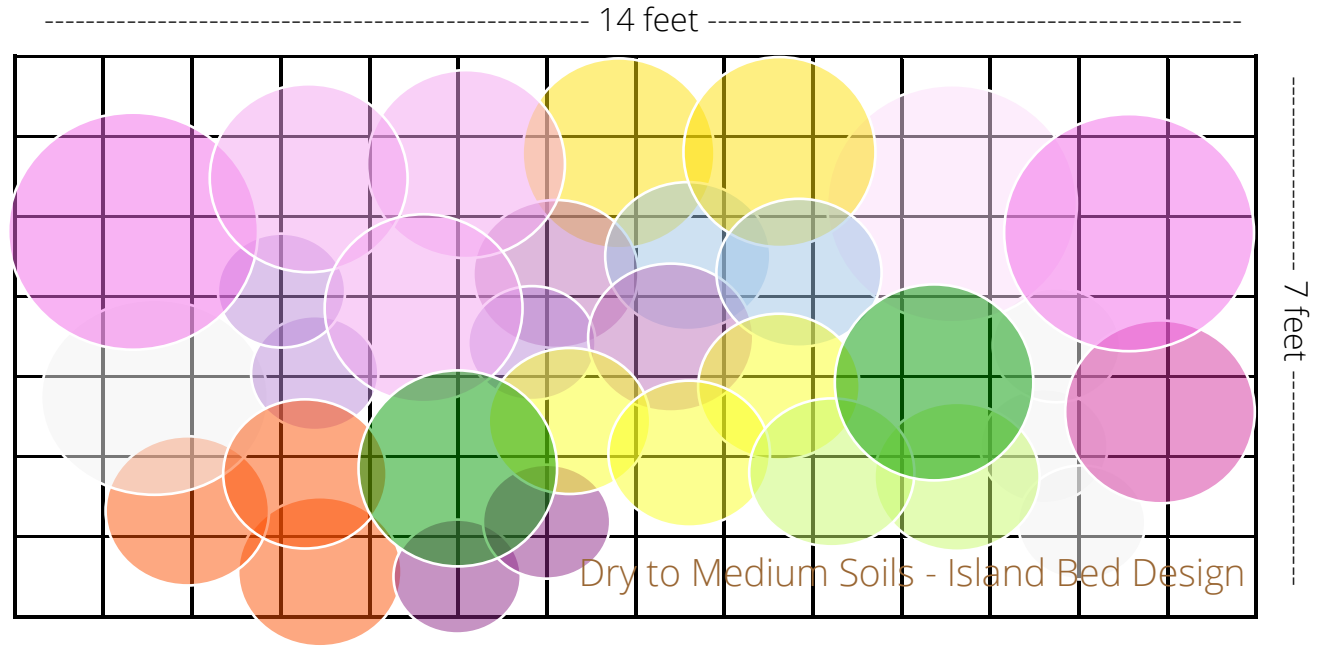
- Pre-Planned Native Garden Designs x 2 - Detailed Native Plant List - Estimated Budget & Materials List
- DIY Installation Instructions - "Now What?" Maintaining Your New Garden
- Monarch Waystation Certification Information ([Monarch Watch - monarchwatch.org](http://monarchwatch.org))



Monarch Magnet

butterfly garden

- Sample of Design -



- Interested? Here's How to Get Started -

- Our Monarch Magnet Butterfly Garden plans help to take all of the guess work out of adding a Monarch Habitat / Waystation to your outdoor space. All of the native plants found within these two designs are native to the Midwest Ecoregion and will thrive in full to partial sun. Both Monarch Magnet Butterfly Garden plans meet the requirements to be registered and certified as a [Monarch Waystation!](#)

- To purchase one of our Monarch Magnet Butterfly Garden plans simply contact us by phone, email, or on our website. Each design, [Dry to Medium Soils](#) or [Medium to Wet Soils](#), is \$35.00 (sales tax included). With your purchase, we will provide you with one copy of the Monarch Magnet Butterfly Garden plan of your choice and offer phone and/or email assistance to you as you complete your DIY project. To say thank you for your purchase, Parsons' Gardens will make a donation to [Monarch Watch](#) to help support the education, conservation, and research they do to help save the Monarch butterfly.

- We also grow and sell each of the plants within both of our Monarch Magnet Butterfly Garden plans. If you are in the Kansas City area, and would like to purchase your plants from us, we would be happy to put your \$35.00 toward the purchase price of your native plants. If you live outside the Kansas City area, we would be happy to assist you in locating these plants online or in your area.

- Love the idea, but just not sure you have the time or desire to get your hands dirty? We can do all the work for you, from start to finish, and even let you take all the credit!

- Not sure this is the right design for you, or feel that your outdoor space may have too much shade? If so, we'd love to consult with you and/or help create a personalized landscape plan for you and your space that will provide habitat for Monarchs and other wildlife. Let us know how we can help!